

Privacy Policy

SALADMASTER PRIVACY POLICY

Saladmaster respects your personal privacy and is committed to adhering to federal and state privacy laws and industry guidelines in order to protect you and your identity. This privacy policy ("Privacy Policy") describes how we handle the personal information that you provide to us on this site (the "Web Site"). This Privacy Policy applies only to the U.S. Saladmaster Site, not to any other Saladmaster or third party sites that may be accessible from here.

After reading this Privacy Policy, which is incorporated into and is a part of the Web Site's Terms of Use, you will know:

- 1) What information Saladmaster collects from you
- 2) How Saladmaster uses your information
- 3) What choices you have about how Saladmaster treats your information
- 4) How Saladmaster protects your privacy
- 5) What Saladmaster does about children visiting the Web Site
- 6) How you can contact Saladmaster

Please be sure to read this Privacy Policy before using the Web Site or submitting information to us. Our Privacy Policy may change from time to time and your continued use of the Web Site is acceptance of such changes, so please check this area periodically for updates to this Privacy Policy.

1. INFORMATION SALADMASTER COLLECTS FROM YOU

Active Information Collection

Like many other web sites, we actively collect information from our visitors both by asking specific questions on the Web Site and by permitting you to communicate directly with us via e-mail. Some of the information that you submit may be personally identifiable (that is, information that can be uniquely identified with you, such as your name, business name, address, phone number, fax number, e-mail address, credit card information, etc.).

When you visit the Web Site or interactive advertisements, we will not collect any personally identifiable information about you unless you provide it to us voluntarily. The Web Site or interactive advertisements may invite you to submit names, e-mail addresses or addresses of others in connection with certain promotions or offers that appear on the Web Site or interactive advertisements, including offers to obtain additional product information through an authorized independent distributor.

Saladmaster does not have control over the privacy policies applied by any other party that you may disclose information to. Third party sites that are linked to from the Web Site are not under the control of Saladmaster and we are not responsible for their content or privacy policies. If you would like information on any other party's privacy policy, you should contact that party directly, and we encourage you to do so.

Passive Information Collection

As you navigate through a web site, certain information can be passively collected (that is, gathered without you actively providing the information) using various technologies and means, such as navigational data collection. Our system also automatically gathers information about the areas you visit on the Web Site and collects operational information about the technology you use, such as your internet browser, type of computer, operating systems, Internet service providers and the domain name of the web site from which you linked to our site or advertisement.

We passively collect information to understand what areas of the Web Site are most popular, which areas may require improvement and what technologies are being used by our visitors. This information helps us to update and improve the Web Site. We also use this information for security purposes, to detect and to block security breaches and to provide you with a safe online environment.

2. HOW SALADMASTER USES YOUR INFORMATION

Saladmaster uses your personal information to enhance the operation of the Web Site and allow you to use all of its features.

Your contact information (name, address, e-mail addresses, phone number, credit card information) will be used for the purposes for which you supplied it to us (e.g., asking questions/comments, ordering parts) and to send you related notices. From time to time we also may send you notices of special events and our newsletter. We will not sell or rent your personal information to third parties.

Further, Saladmaster may store and process your personally identifiable information to better understand your needs and how we may improve our products and services, and we may use your personally identifiable information to send you marketing or promotional materials or other information, or respond to your comments or requests for information. We may also enhance or merge personally identifiable information with data obtained from third parties for the same purposes. At times, if you direct comments to us or if you request information from us, we may ask you to verify where you live so that we can be assured that the response or information we provide is appropriate for your country of residence. Since the only way we sell some of our products is through authorized independent distributors, when you request additional product information, we will share the personally identifiable information that you submit with the Saladmaster distributor in your home geography. This distributor may not be governed by the same privacy policy as this Web Site. If you would rather that we did not share your personally identifiable information with the Saladmaster distributor in your home geography please do not submit information to the Web Site.

Saladmaster does not otherwise distribute to third parties your personally identifiable information. Saladmaster, however, will have no liability for disclosure of information obtained due to errors in transmission or the unauthorized intervention of third parties. Saladmaster may provide aggregate statistics about our customers, online traffic patterns and related information to reputable third parties, but these statistics will not include any personally identifying information. Saladmaster reserves the right to disclose user information in special cases, when we have reason to believe that disclosing the information is necessary to identify, contact or bring legal action against someone causing injury to or interference with our rights or property, other web site users, or anyone else who could be harmed by such activities. We may disclose personal information without notice to you in response to a subpoena or when we believe in good faith that the law requires it or to respond to an emergency situation.

Although Saladmaster does not currently rent, sell, or otherwise share your information with third parties for purposes unrelated to the Web Site, it may do so in the future. If you do not want your information to be shared, you should contact us at webmaster@saladmaster.com, as described in Section 3.

3. CHOICES YOU HAVE ABOUT HOW SALADMASTER USES YOUR INFORMATION

We have created mechanisms to provide you with the following control over your information:

You may send us an e-mail message at webmaster@saladmaster.com to request access to, correct or

delete any personal information that you have provided to us. You also may opt out of having your e-mail address used for promotional purposes by Saladmaster. This opt out does not apply to information provided to Saladmaster as a result of a product purchase, warranty registration, product service experience or other transactions. If you no longer wish to receive information or promotional materials from us by e-mail you may opt out of receiving these communications. We offer two methods for such opt-out choices. If we have sent you a promotional e-mail, you may send us a return e-mail asking to be omitted from future e-mail distributions. You also may send us an e-mail stating your request addressed to webmaster@saladmaster.com. You should review this Privacy Policy carefully, because if you do not agree with our practices, your ultimate choice is not to use the Web Site. Remember, by using any part of the Web Site, you accept and agree to our privacy practices. If we update this Privacy Policy, your continued use of the Web Site (following the posting of the revised Privacy Policy) means that you accept and agree to the terms of the revised Privacy Policy.

4. HOW SALADMASTER PROTECTS YOUR INFORMATION

We work hard to protect your personal information. We use both technical and procedural methods to maintain the integrity and security of our databases. We have made a substantial investment in server, database, backup and firewall technologies to protect the information provided to us.

All data resides in a tightly controlled, highly secure area. Saladmaster is committed to keeping secure the data you provide us and will take reasonable precautions to protect your personally identifiable information from loss, misuse or alteration. Agents or contractors of Saladmaster who have access to your personally identifiable information in connection with providing services for Saladmaster are required to keep the information confidential and are not permitted to use this information for any other purpose than to carry out the services they are performing for Saladmaster.

5. WHAT SALADMASTER DOES ABOUT CHILDREN VISITING THE WEB SITE

The Web Site is not intended for children under the age of 13. We will not knowingly collect information from site visitors in this age group. We encourage parents to talk to their children about their use of the Internet and the information they disclose online. If a child has provided us with personally identifiable information, a parent or guardian of that child may contact us via e-mail webmaster@saladmaster.com if they would like this information deleted from our records. We will use reasonable efforts to delete the child's information from our databases.

6. HOW YOU CAN CONTACT SALADMASTER

If you have submitted personally identifiable information through the Web Site or an interactive advertisement, or if someone else has submitted your personally identifiable information through the Web Site or an interactive advertisement, and you would like to have that information deleted from our marketing databases, please contact us via e-mail at webmaster@saladmaster.com.

If you have any questions, comments, or concerns about this Privacy Policy or the information practices of the Web Site, please contact us at:

Saladmaster
Attn: Customer Service
230 Westway Place 101
Arlington, TX 76018
1-817-633-3555
E-Mail: webmaster@saladmaster.com