

Saladmaster International Salad Extravaganza in Support of PCRM - August 11, 2012

Fri, 08/10/2012 - 3:09pm -- Saladmaster
International Salad Extravaganza

Continuing this Saturday, August 11 is the International Salad Extravaganza in which Saladmaster will be sponsoring a world-wide awareness day in support of one of the organization's partners, Physicians Committee for Responsible Medicine (PCRM).

With nearly 12 million cancer survivors and 26 million people living with diabetes in the United States – and many more cases in other countries around the world – there is an urgent need for a new direction in battling dietetic diseases. The right food choices can reduce the risk of developing life threatening chronic diseases like cancer, diabetes and cardiovascular disease, and increase the chance of treatment and survival once diagnosed. The Food for Life nutrition and cooking class program from PCRM is the first of its kind to offer community-based nutrition education and cooking

classes on the power of food for health. Since 2001 the Food for Life classes have been educating the public by translating complex research on the link between diet and diseases into simple and practical cooking tips that turn every meal into a dose of healthful nutrition.

Since 2008, Saladmaster has been dedicated to helping advance PCRM's message by providing the Saladmaster Healthy Solutions Cooking System to Food for Life instructors to use in the program's cooking class demonstrations, because we believe that how we prepare our foods is just as important to our health as the food choices themselves. Saladmaster Authorized Dealers have opened up their offices to PCRM's Food for Life instructors to use as venues for conducting the classes. As an Educational Alliance Program (EAP) Partner with PCRM, Saladmaster Dealerships have the opportunity to attend an educational and nutrition training course with Saladmaster's corporate team and PCRM's staff to become certified EAP partners in delivering the Food for Life cooking classes and healthy eating message in their offices within and beyond U.S. borders.

As two leaders in their respective fields that share in the same philosophy of teaching people how to prepare healthful, delicious meals, PCRM and Saladmaster are working together to provide a path to share empowering information about how simple, everyday choices can improve health and well-being.

PCRM relies on contributions and donations to fund their efforts and this special International Extravaganza awareness day, sponsored by Saladmaster, will help raise funds for the organization to further spread the knowledge of its life-saving information.

For more information regarding PCRM's Food for Life program and to make a donation today, please visit www.fflclasses.org.

For more information regarding the Saladmaster International Salad Extravaganza and for healthy salad recipes, please visit www.saladday.info.
