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Saladmaster® Recognized in Direct Seller's Association Code of Ethics Communication Initiative

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DSA Code of Ethics Communication Initiative Participant 2012

Saladmaster® was recently recognized by the Direct Selling Association (DSA) in that organization's Code of Ethics Communication Initiative for the third straight year!

DSA began the program to recognize member companies who exhibit and promote the Direct Selling Association's Code of Ethics to its field sales force and to the general public. Member companies pledge to abide by the code's standards and procedures as a condition of admission and continuing membership in DSA. The code is enforced by an independent code administrator who is not connected with any member company.

Keith Peterson, President of Saladmaster, said, "Saladmaster independent dealers and consultants have always been committed to ethical conduct in the marketplace. We are proud to be part of this initiative in more widely communicating the Code of Ethics to the general public, as well as reinforcing this importatnt tool with our own sales force."

Links to the DSA Code of Ethics are prominent on the Saladmaster website, www.saladmaster.com

For more information about Saladmaster and Healthy Solutions 316 Ti Cookware, please visit www.saladmaster.com.
