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Saladmaster was selected as the winner of the Excellence Award at the annual UK Direct Selling Association Awards held at Whittlebury Hall in Northamptonshire on Thursday, May 15.

The awards, hosted by the Direct Selling Association, celebrate the best individuals and companies within the direct selling industry. Among winners in seven categories, Saladmaster was named best direct selling company in the UK, beating fellow finalists Herbalife and Forever Living Products.

Director of the Direct Selling Association, Lynda Mills, commented. "Saladmaster is growing fast, while maintaining a strong company ethos and offering a great opportunity for direct sellers. It's an outstanding company and one which I'm very proud to see win this award."

The Saladmaster organization worldwide congratulates our brothers and sisters in the UK for their outstanding achievement.

A judging panel of respected DSA Hall of Fame members selected the winners. To read more about the UK DSA Annual Awards, please visit http://conference.dsa.org.uk/awards/

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For more information regarding the Direct Selling Association, please visit $\underline{\text{http://dsa.org.uk/}}$

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