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For the fourth year in a row, Saladmaster has been recognized as a participant in the 2014 Direct Selling Association (DSA) Code of Ethics Communication Initiative.

The cornerstone of the Direct Selling Association's commitment to ethical business practices and consumer services is its Code of Ethics. Every member company pledges to abide by the code's standards and procedures as a condition of admission and continuing membership in DSA.

DSA began the Code of Ethics Communication Initiative to recognize member companies who exhibit and promote the Direct Selling Association's Code of Ethics to its field sales force and to the general public. The code is enforced by an independent code administrator who is not connected with any member company.

Company compliance with the Code of Ethics makes a bold statement about the company's commitment to practicing the highest ethics in business.

For more information regarding the DSA Code of Ethics, please visit <u>www.dsa.org</u>

For information about Saladmaster and the 316 Ti cookware system, please visit <u>www.saladmaster.com</u>

Tags: Success