

## Saladmaster is a Proud Sponsor of Dr. Neal Barnard's Protect Your Memory Program

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Coming soon to the Public Broadcasting Service (PBS) and all of their television affiliates is the ***Protect Your Memory, Food to Help Brain Health*** feature program from Dr. Neal Barnard with a spotlight on Saladmaster!

Dr. Neal Barnard is an American physician, author, clinical researcher and founding president of the Physicians Committee for Responsible Medicine (PCRM), a nonprofit organization of doctors and laypersons working together for compassionate and effective medical practice, research, and health promotion by advocating a low-fat plant-based (vegan) diet. PCRM promotes preventive medicine through innovative programs and encourages higher standards for ethics and effectiveness in research.

The red carpet rolls out in March 2013 for this entertaining 60 minute feature focusing on the role food plays in the health of the brain, including how foods may stave off the onset of Alzheimer's and other diseases of the brain that affect memory. This fascinating topic will be running on American PBS television stations and all of their affiliates for a period of 3 years, airing at least 7,000 times.

Included in this program will be two short features spotlighting Saladmaster as the nutrition-protecting cookware.

Worldwide distribution will be coming in March complete with a 30 second commercial imbedded in every Protect Your Memory DVD that is marketed.

*"Dr. Neal Barnard is one of the most responsible and authoritative voices in American medicine today," says Andrew Weil, MD.*

For more information about Dr. Neal Barnard and PCRM, please click [here](#).

Saladmaster has been a proud sponsor of PCRM and the Food for Life nutrition education and cooking class program since 2008. Saladmaster has been dedicated to helping advance PCRM's message by providing our healthy cooking system to certified Food for Life instructors to use in the program's cooking class demonstrations; because we know that how we prepare our foods can be just as important as the food choices themselves.

As two leaders in their respective fields that share the same philosophy of teaching people how to prepare healthful, delicious meals, PCRM and Saladmaster are working together to provide a path to share empowering information about how simple, everyday choices can improve health and well-being.

For more information about Saladmaster and Healthy Solutions 316 Ti Cookware, please visit [www.saladmaster.com](http://www.saladmaster.com).

**Tags:** [Health & Nutrition](#)

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